

## A Podium Presentation Primer for the Pharmacy Resident – Delivering Effective Oral Presentations

OhioHealth Pharmacy Resident Workshop Series

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Dec 2023 | OhioHealth | Columbus, OH

## Learning Objectives

1. Construct an effective oral presentation style that includes a pppropriate posture, eye contact, tone, and pace
2. Apply the professional conversational tone to a podium presentation
3. Appraise presenters for application of effective oral presentation elements

## Don't Lose Your Audience - At the Beginning

Reintroductions

Other restatement of the obvious

Apparent rambling

Testing the mic or laser pointer

## Objectives

1. Everyone has these in front of them
2. They've probably already read them
3. Only read these if you want your audience to immediately tune out

## Conflicts of Interest

Same goes for conflicts of interest- they usually need to be present but not verbalized or given much dedicated time/space, unless you actually have one

VERIFY your requirements

The presenters have no actual or potential conflicts of interest to disclose

## Don't Lose Your Audience - At the Beginning

Reintroductions

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## Do Something Better

- Start with a **narrative hook and smooth transition** into content
  - Paraphrase objectives - “sign post” your talk
  - Anecdote/story
  - Question- polling, rhetorical, assessment
  - Statistic
  - Combinations
  - SJ's example follows -->

## Perioperative Clinical Pharmacy Practice Models: Development, Implementation and Justification

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 ACCP Perioperative Care PRN | Sept 2019

### Objectives

Review potential targets for perioperative clinical pharmacist (**PCPh**) intervention

Discuss strategies for developing sustainable perioperative clinical pharmacy practice models

Identify potential avenues for financial justification of PCPh implementation and expansion

**Every year:**  
 >8 million people  
 >\$150 billion

CDC - Health, United States, 2016 - <https://www.cdc.gov/nchs/data/abus/hus16.pdf> #081

Are we providing **robust clinical** pharmacy services across the **entire** perioperative continuum of care?



What perioperative pharmacy services currently exist at your institution?

### Recap: Start Strong

Catch the ball

Don't bobble

Carry it into content

### Don't Lose Your Audience - In the Middle

Tone



Presence



Pace

Oral Presentation Skills

### Professional Conversational Tone

Calm but Compelling  
Confident but Grounded  
Comfortable but Poised

Boring  
Pretentious  
Unprepared



Distracting  
Unconvincing  
Contrived

### Professional Conversational Tone

Guiding mindset =  
"Having lunch with your boss"



### Stage Presence Basics

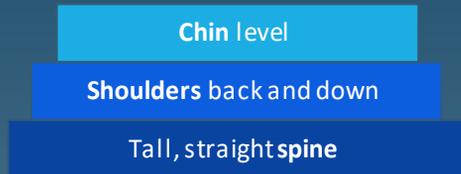
Tall, straight spine

### Stage Presence Basics

Shoulders back and down

Tall, straight spine

## Stage Presence Basics



## Stage Presence Basics



## Body Language and Movement

Facilitate natural conversation  
 Not distract  
 Not compromise posture  
**Think: your picture in the newsletter**  
 Be mindful of muscle tension

## Voice

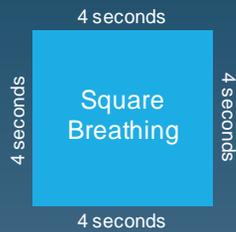


## Stage Presence Simplified

## Stage Presence Simplified



## An Exercise for De-Stressing

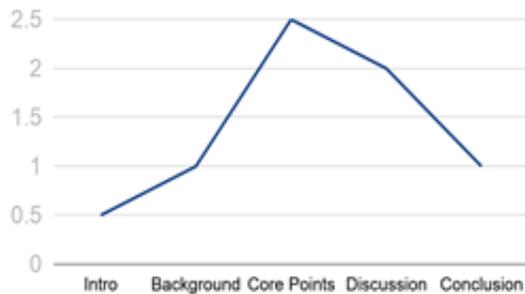


## Pace: Start Here

**First, outline your presentation based on your allotted timeframe**

**→ 1-2 minutes per slide!**

## Time Spent per Slide



## Transition Slides

Helpful speed bump or waste of time/space?

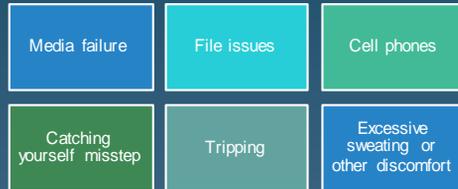
## Pace Problems Solved

Get **comfortable with pauses**  
Practice with **timed slide advancing**  
Practice with a **timer**  
**Practice!**

## Don't Lose Your Audience - In the Middle

- Losing eye contact
- Losing voice contact
- Losing **emotional** contact
  - Relevance
  - Interest
  - Timing

## Expect Tragedy



## Prepare for Tragedy

Electronic and physical copies everywhere

BYOPC

OS limitations - file types

Avoid animations

Choose outfit wisely

Ignore nuisances - the audience will follow

## Prepare for Tragedy and Recovery

Keep **breathing**

Take a pause - sip of water, a audience poll

**Relax** your face, shoulders

Tuck hands

Improv vs. Stand Up

Acknowledge and proceed



## Don't Lose Your Audience - at the End

Abrupt or disjointed closing

Not closing the loop

Restating the obvious

## Reconsider This Slide

Questions??



## "And my references are here..."

1. Everyone knows these are here
2. This font is too small to be helpful anyway
3. The purpose is literally to allow for future/further reference, not presentation
4. Do not present this slide if you include one
5. Not necessary to include if you embed references on slides as you go

## Do Something More Valuable



Bold, concise summary points



Take home message



Graphic



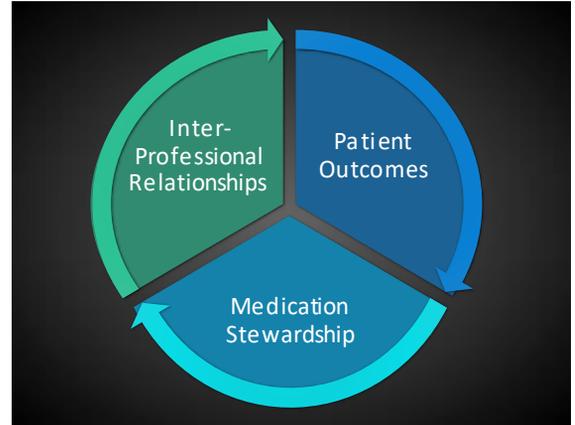
Interactive poll



Return to title slide



SJ's examples follow ->



## A Podium Presentation Primer for the Pharmacy Resident – Slide Development

OhioHealth Pharmacy Resident Workshop Series

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 Grant Medical Center | OhioHealth | Columbus, OH

## Recall Your Opportunities

Related to **personality** and **presenter** type  
 Practice in the mirror and/or for an audience  
 Procrastination?

## Oral Presentation Skills – Take-Home Points

<b>Start</b>	<b>strong</b> - catch and carry the ball
<b>Have</b>	lunch with your manager
<b>Make</b>	it look easy
<b>Be</b>	comfortable with pauses
<b>Expect</b>	tragedy: prepare and recover
<b>Make</b>	your closing count

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## Next: Break-out Session

- Receive introduction
- Practice maintaining poise and projection through presentation
- Close strong
- Brief feedback on **presentation style/delivery**

**Then:** Part 2- Developing Effective Presentation Slides

## References

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